



Woking & Sam Beare

Hospice and Wellbeing Care

Inspire magazine

Your local hospice charity's supporter newsletter | Spring 2022



Celebrating 25 Years of Care - THANKS to YOU

Read all about a special visit from music legend Paul Weller, our 25th Anniversary celebrations, how your support makes a real difference and more ...

To find out more: wsbhospices.co.uk

Inspire Magazine

Welcome to this special 25th Anniversary edition of Inspire which is Woking & Sam Beare Hospice's supporter Magazine. It has been created to share with you how you help make a real difference to the lives of our patients, their carers and families.

Our patients are at the heart of everything we do. We are proud of the journey that has seen us expand our services over the years, allowing us to reach more people and offering support when it is needed most. Our success is a credit to supporters like you who help our charity in whatever way is possible.

Thank you for all your support which enables us to continue to care where and when it's needed most. Here's to the next 25 years.



Marian Imrie
CEO of Woking & Sam Beare Hospice

Staying in touch

One of our key responsibilities as a charity is to keep our supporters informed as to how your help makes a difference. We want to ensure this is done as cost effectively as possible. We therefore kindly ask you to update your communications preferences to receive future publications of Inspire Magazine by email. You can read more about the importance of this on page 20.

To update your personal preferences:
W: wsbhospices.co.uk/tick
T: 01483 881752

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Celebrating 25 Years of Caring for the Community



We are very excited to be celebrating our 25th Anniversary year. This is a significant milestone as we have now cared for your community for a quarter of a century. As the warmer months fast approach, we have a range of events and activities lined up that will enable you to join in and show your support. And, best of all, they will be in-person.

Ways you can get involved:

- Share your memories from the last 25 years with us
- Sign up to one of our 25th Anniversary Events [more information on pages 12-14]

- Join our 25th Anniversary Challenge and run 25 miles, walk 2.5 miles, swim 25 lengths or any other creative idea you might have using the numbers 2 and 5
- Donate 25 items to one of our shops
- Donate £25 which is approximately 1hr of in-patient care

To find out more about our 25th Anniversary visit:
wsbhospices.co.uk/25th

Your Hospice's History

A lot has happened since Woking Hospice first opened its doors at Hill View Road in December 1996. Here we take a walk down memory lane to look at how the Hospice has developed over the years.



As Mayor of Woking in 1990/91, Rhod Lofting [the Founder and Lifelong President of Woking Hospice] launched an Appeal to build a ten-bed Hospice in Woking. The target was £1.4 million for the build and the first year of running costs.



The Hospice build was finished by the end of 1995 but its opening was delayed until the first year's running costs had been banked. We opened our doors to our first patients at the end of 1996.



Our first charity shops in Woking, West Byfleet and Chobham opened in 1992 to help fundraise.

The Hospice has always relied on the support of volunteers to help with the running of its shops and assist with fundraising events..



In 2006, Sam Beare Hospice became a charity under the management of Woking Hospice.



Some years later the Hospice's facilities were officially unveiled by the Duchess of York in June 2013.



The Day Care Unit at the original Woking Hospice had a homely feel and the conservatory was used for various activities including arts and crafts and joint lunches.



In 2017 the ten-bed In-Patient Unit at Sam Beare Hospice and the ten-bed In-Patient Unit from the original Woking Hospice were relocated into a new 20-bed state-of-the-art facility in Goldsworth Park, Woking.



The Countess of Wessex officially opened the new Hospice building in December 2017.



In response to supporting our local NHS Trust during the pandemic we converted our Wellbeing Centre to create an additional 11 beds. Our Community Team continued to provide care for our patients in their homes and our Counselling Services remained fully operational.



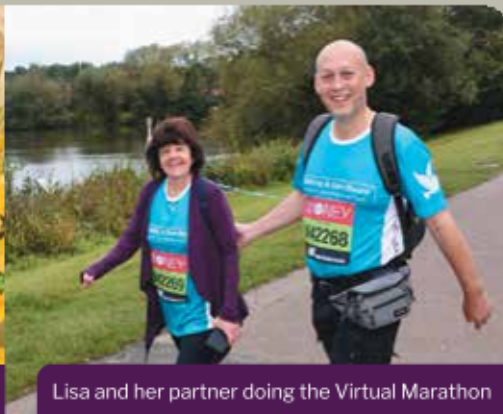
Now in 2022, we are very much enjoying welcoming our Day Care Patients back to a reinstated Wellbeing Centre.

25 Years of Memories

As told by one of our longest standing volunteers



Lisa fundraising with her Nan



Lisa and her partner doing the Virtual Marathon

Lisa Harland has been an active volunteer and fundraiser since the opening of Woking Hospice. Here she shares her memories and why the Hospice means so much to her.

"I began supporting the Hospice in December 1996 when it very first opened. I am a qualified hairdresser and I was working full time but I had always wanted to do some volunteer work.

It was actually my Mum who had heard the Hospice needed volunteers and suggested I find out more. I offered to help out on the In-patient Unit and in Day Care

Unit at the original Woking Hospice in Hill View Road.

It was such a privilege to make the patients feel just that little bit better by doing their hair or to simply make a cup of tea and sit and chat with patients and their visitors. I have happy memories from my time there and, as the years went by, I became more involved with the Community Nursing Team.

Back then Mum and I had some great ideas for fundraising and we really enjoyed putting on various events like a ladies' Ascot at home day and coffee mornings. We also organised coach trips for the Day Care Patients.

Two years later in May 1998, my dear dad Alan [aged 60] was diagnosed with cancer. He was understandably scared and I invited him to come with me to the Day Care Unit for a visit, which he really enjoyed. This completely helped to alleviate his fears. Eventually Dad was referred as an in-patient and sadly died in June 1999. As a patient on the In-patient Unit he enjoyed the garden. I remember him sitting out there looking onto a lion water feature, which has since been moved into the Wild Wood Garden at the new Hospice.

Dad was always so proud of me for

being a volunteer. I remember him saying: “this is the closest place to heaven.” I will remember that for the rest of my life.

In July 1999, I applied and got a place in the London Marathon. The training was challenging but I am proud to say I completed the marathon and was able to raise money in aid of the Hospice.

When Mum became a volunteer at the Knaphill Hospice Furniture Shop in 1999, I started helping out there too. And to this day I still do. My Mum went on to support the Hospice for 14 years as a Volunteer and at various Fundraising Events. She sadly died in 2013 and, although we miss her and Dad dearly, I feel proud to have worked alongside her for such a great cause.”

Lisa continues to support us and, during the pandemic's first Lockdown, Lisa put together bags of hope to give

to the clinical teams at the Hospice to show her support as they continued to deliver the Hospice's services. And in 2020, Lisa and her partner also took on the Virtual London Marathon which she started and finished at the Hospice.

Everyone at the Hospice is very grateful to Lisa and her whole family who have given so much. We want to extend a big thank you to her for her several decades of support spanning the whole of the Hospice's history.



Lisa completing the London Marathon



Lisa delivering bags of hope

Paul Weller Unveils the Wild Wood Garden

The wildlife garden, located at the back of the Hospice, has officially been renamed the 'Wild Wood Garden' after Paul Weller's 1993 album of the same name. We were therefore thrilled, that despite his busy schedule, the Woking born singer was able to take time out from his upcoming tour rehearsals to mark the occasion.

Paul met with Hospice Staff who talked with him about the Hospice and the care that we provide to the local community.

To mark the new name of the "Wild Wood Garden" the Hospice was presented with a beautiful wooden plaque that was designed and created by Arron Harbutt

and made by MJC Precision. It features in the garden along with a wooden painting that will be displayed in the Garden Café at the Hospice.

During his visit Paul Weller was presented with artwork designed by Steve Wheatley from 'This Is Now Design' of the 'Wild Wood Garden' that visually references ten of his



song titles in the design. This has inspired a limited edition 'Wild Wood Garden Mug' and 'English Rose' enamel pin badges that are now on sale to raise funds for the Hospice.

Phil Wormley, Direct of Fundraising, commented:

"We would like to say a huge thank you to Sam Molnar for arranging this special

naming event on behalf of the Hospice, to Arron Harbutt for the Wild Wood Garden plaque and to Steve Wheatley for creating the limited edition mugs and pin badges. And of course, on behalf of all of us at the Hospice, a special note of thanks to Paul Weller for taking the time to visit us to officially name the garden."

To purchase the limited edition 'Wild Wood Garden Mug' and 'English Rose' pin badge please visit: wsbhospices.co.uk/merchandise.

Photographs kindly provided by Derek D'Souza dereksozaphotography.com



The Legacy of Sam Beare

A tribute to the Committee that have supported the Hospice for many years



Sam Beare Committee Members Joan and Jennifer

This Spring, the Sam Beare Committee can celebrate 15 years of dedicated fundraising. This very special group from Weybridge and the surrounding area have raised an estimated £100,000 over the years to ensure that vital end-of-life and palliative care services are available for local residents.

The Palliative Care Unit [at what was then Weybridge Hospital] had originally been an NHS in-patient service. Following a tender that was issued for a new provider, Sam Beare Hospice became a registered charity under the management of Woking

Hospice in 2006. This gave Weybridge residents a renewed reason to start raising funds specifically for the Hospice. It was in 2007 that Christ the Prince of Peace Catholic Church, in Weybridge, choose to support Sam Beare Hospice as its charity of the year. In February of that same year a fundraising group was started with congregation members and others from the community.

It was from here that the Sam Beare Committee was formed. The group was initially set up after a 'founders evening' which was attended by 45 people and soon after a small committee was established with others as supporters.

The Church generously let the group organise many events using the church hall and its facilities.

Over the years that followed, the Committee organised many fundraising activities. Nearly all of them enjoyable social or educational events, such as art lectures, Bridge and tea afternoons, open gardens, quiz nights, film nights, line dancing, fashion shows and the list goes on.

When the Church went on to support many other worthwhile charities, the Committee carried on fundraising for Sam Beare Hospice as they had become a team who had fun together and shared a passion for wanting to support the Hospice.

In 2017, the beds from Sam Beare Hospice were moved to a new hospice building in Goldsworth Park, Woking. Even though there is no longer a physical In-patient Unit in Weybridge the boroughs of Elmbridge, Runnymede and Spelthorne all continue to be part of our referral region. In fact, approximately 80% of the Hospice's care is delivered in patient homes by Woking

& Sam Beare Hospice's Community Team.

Jennifer Simpson, Chair of the Sam Beare Committee, explains what has inspired her and her fellow members to keep fundraising for the Hospice:

"The community nurses across the very streets that we live in bring a ray of hope and lots of support into homes where someone is gravely ill. A sort of care not found anywhere else.

We, therefore, all wanted to do something positive to help the Hospice and at the same time have fun. We also give those who attend our events an enjoyable time, as well

as the opportunity for them to support such a good cause. By coming together with a common purpose we have made new and longstanding friends."

Marian Imrie, CEO of Woking & Sam Beare Hospice, adds:

"We cannot thank the Sam Beare Committee enough for supporting the Hospice for all these years and for ensuring that it has had such a high profile locally in the Weybridge area. Their hard work undoubtedly has made a difference to local residents being able to access the Hospice's care and we hope that this will continue for many years to come."



Celebrating Sam Beare Hospice

Up and Coming Sam Beare Committee Events

The Committee arranges events throughout the year. Here are a few from their upcoming schedule:

31st May Jubilee Bridge Tea

2pm at the Parish Hall, Christ the Prince of Peace, Weybridge.

£50 per table including delicious tea and many prizes.

25th June Weybridge Jubilee and Arts Festival

12 Noon - 4pm at Weybridge Recreation Ground.

Come visit the bookstall, secure a tombola ticket, as well as enjoying other attractions.

30th September: Celebration Dinner

7pm at Burhill Golf Club, Walton-on-Thames.

Enjoy an exquisite dinner at the spectacular Burhill Golf Club.

£45 per person.

For any enquiries please call 01932 852309.

25th Anniversary Celebration Events

What's On?



**Dragon Boat Race &
Family Fun Day**

**15th
MAY**

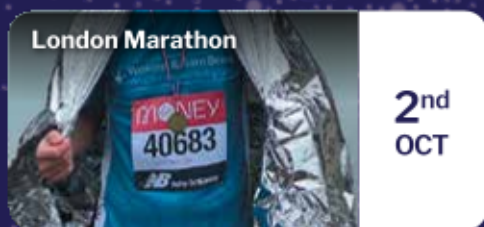
Join us at Goldsworth Park Lake for a fun packed day for everyone. A wonderful family event from 10am - 4pm. See page 14 for more information.



**Business Breakfast
Meeting**

**20th
MAY**

Our next business networking event will take place at Menzies, Goldsworth Park, from 8am - 10am. See page 18 for more information.



London Marathon

**2nd
OCT**

We have already filled our charity places but if you have secured your own place and would like to run for us see page 15 for more information.



**25th Anniversary Dove
Ball**

**12th
NOV**

Our popular Dove Ball will return to help celebrate our 25th Anniversary at the Runnymede Hotel, Egham. See our website for more information: wsbhospices.co.uk/ball.



**Challenge Yourself
Throughout 2022**

2022

Take to the sky with a Skydive, WingWalk or walk 100K in the Cotswold, Lake District or to Brighton.

For more information about all of our events contact the team at fundraising@wsbhospices.co.uk or visit our website at wsbhospices.co.uk/Events25

CELEBRATING

25
YEARS

OF CARE

We are very excited to be able to host a wide range of in-person events this year. Celebrating our 25th Anniversary means that many of these will be extra special and we hope you will save the date and be able to join us. Pull this section out to keep or see our full events schedule at: wsbhospices.co.uk/events25.

Business Breakfast Meeting



16th
SEPT

Clandon Wood Nature Reserve & Natural Burial Ground, Clandon from 8am - 10am. See page 18 for more information.

Woodland Walk



25th
SEPT

The return of our family fun Autumn event which will start and finish at McLaren Technology Centre. See page 14 for more information.

Festive Fun Run



11th
DEC

Everyone is invited to take part in our Festive Fun Run for all the family at Woking Park.

Reindeer Run



DEC
2022

Join this great Christmassy craft and sporty challenge with your school or group throughout December.



FUNDRAISING
REGULATOR

25th Anniversary Celebration Events

They're back...



After two years of COVID restrictions we are so delighted to be able to bring back two of the Hospice's popular flagship events that all the family can enjoy. These are set to be extra special events as we celebrate 25 years of delivering care to many thousands of Surrey families.

Dragon Boat Race



Teams of local businesses and other groups will take part in our Dragon Boat Race at Goldsworth Park Lake on Sunday 15th May from 10am – 4pm. This is a thoroughly enjoyable spectator and family fun event. There will also be a crafts sale, tombola, Paul Weller memorabilia, face painting, glitter tattoos, Chinese themed stall, stilt walker, a play area with games for kids and much more.

Woodland Walk



Our family Autumn in-memory walk will once again start and finish at the McLaren Technology Centre on Sunday 25th September. There will be a choice of a 5 mile or 10 mile route which takes walkers across Fairoaks Airport, Heather Farm and Horsell Common.

For more information about all of our events contact the team at fundraising@wsbhospices.co.uk.

Both events are very generously sponsored by:



What Inspires People to Run a Marathon?

It takes dedication and lots of training to run the London Marathon. Most people who take on this challenge have a very special reason to run.

Here Alex, who is running in memory of his brother Adam, shares his story.

"2022 marks ten years since I lost my brother Adam. It was Woking Hospice that took care of Adam and our whole family.

In the years following Adam's death, I went through various medical procedures due to issues with my back. At one point I could only get around with a walking stick but,

following a spinal stimulator, my strength started to improve.

During lockdown, I spent a lot of time thinking about Adam. I began thinking about getting myself fit enough so I could run to a place that was special for Adam and me.

Listening to Adam's favourite musical theatre songs, I started by running on a treadmill and then later outside. Eventually, I built up enough stamina to be able to run to our special place. As I got there 'Out There' from the Hunchback of Notre Dame came on. It was like I could see and hear Adam there with me.

It was a great moment and it inspired me to keep running.

We will forever be grateful for the care the Hospice provided and so it just made sense to honour Adam's life in this way and to raise funds for the Hospice.

Now I hope to really make Adam proud when I cross the finish line of the London Marathon."

If you won a place in the ballot but would like to run for us, please get in touch with our fundraising team on 01483 881752 or email fundraising@wsbhospice.co.uk.



Alex Neumann

From all of us at the Hospice good luck to:

Luke Chuter, Walton on Thames

Paul Davis, West Byfleet

Danielle Haxby, Guildford

Charlotte Olrod, Knaphill

Jack Oswin, Chobham

Callum Whitcombe, Guildford

Alex Neumann, Aldershot

The Changing Face of Charity Retail



Sam Beare Books, Weybridge

Consumer habits have shifted significantly over the last decade with more and more of us shopping online. As a result the face of the High Street had changed before any of us had ever heard of “Social Distancing”. The Covid-19 pandemic has, however, fundamentally reshaped the retail landscape, accelerating certain consumer trends and altering shopping behaviours.

According to data from the Charity Retail Association

[the industry organisation for charity shops], the average charity retailer in the UK lost over £33,000 per shop in income when high streets closed during Lockdown 3. The Hospice had to find new and innovate ways to try to supplement the loss in income and, like many others, we have turned to online sales.

The pandemic has also forced the Hospice to look even more critically at its operations and review its property portfolio.

Some shops have not been able to recover to pre-Covid footfall and spending habits. As a result we have taken the difficult decision to not renew the leases on our shops in Chertsey and West Byfleet. While both shops were no longer financially viable, it is important to recognise the commitment and hard work of the staff and volunteers at these shops. We are so grateful that many of these volunteers will continue supporting the Hospice in some way.

But we also have a number of shops in locations that are thriving and, at the end of last year, we opened Sam Beare Books in Weybridge and The White House in Egham.

Additionally, people are becoming increasingly environmentally aware. According to the Charity Retail Association, 339,000 tonnes of textiles alone were kept out of landfill by charity retailers in 2018/19 [last full year pre-COVID].

Shopping in charity shops not only offers shoppers quality affordable goods in support of good causes, it is also environmentally friendly.

So the message is simple, be a sustainable shopper by donating to and shopping with us.

To find out more about how you can shop with us and donate your pre-loved goods please visit wsbhospices.co.uk/shop.



Chobham Boutique

Betty & Claude Partner with our Chobham Shop

Clothing boutique Betty & Claude and our own boutique shop [both on the High Street in Chobham] have an innovative new partnership.

When Betty & Claude owner Ros donated her unwanted clothes to the Hospice's Chobham Shop and later got a Gift Aid letter it made her more aware of how much her items had raised. This inspired her to want to do even more.

Ros now invites her customers to donate their pre-loved Betty & Claude items back for

donation to the Hospice Shop, in exchange for a 15% off voucher for new purchases at Betty & Claude. The donated pre-loved items are then sold at the Hospice's Chobham Shop and with every purchase made the customer will also receive a 15% off voucher for Betty & Claude.

Read the full story at: wsbhospices.co.uk/betty&claude





New Corporate Partner McLaren Applied hosts Business Breakfast

So far this year we have been able to hold two Business Breakfast events in person. One at Woking Football Club and other hosted by our new corporate sponsor McLaren Applied at Victoria Gate Building in Woking.

Nick Fry [former CEO of Mercedes's F1 Team and Non-Executive Chairman of McLaren Applied] was the guest speaker and he provided a fascinating insight into the operations of a world class company.

Here is some of the lovely feedback we received as a result:

"Thank you for organising this. I came away with a new realisation that we have a world leading company in little old Woking - McLaren." **Mike Field, Owner of Field's Car Centre in Woking**

"Fantastic Business Breakfast networking meeting with an interesting Q&A with Nick Fry and great advice on creating a culture and environment where people can be creative." **Riëtte Thomas, Woking Borough Council**

"A superb networking event. Thank you to everyone who joined us and made it one of the best events I've been to. Positive networking, superb venue and all importantly

raising awareness for a charity close to our hearts." **Ian Parker, Business Advisor at Henchards, who are sponsoring all of the Hospice's Business Breakfast Meetings.**

See page 12-13 for future dates.

If you are interested in joining the next Business Breakfast please contact Lucy McNally, High Value Partnerships Manager, on T: 01483 881752 E: business@wsbhospices.co.uk or visit [wsbhospices.co.uk](http://wsbhospices.co.uk/biz)

Be a Part of our Future Remember us in your Will

Gifts in Wills play a vital role in safeguarding our future work. The Hospice is reliant on voluntary income in order to be able to deliver all of our services and Gifts in Wills are one way that people choose to support us. Here Karin shares her story about why she's included the Hospice in her Will.

When Mum died at the Hospice in 2018, Dad arranged his Will in order to leave a gift as a way to say thank you for the care they had given to Mum. Until then we didn't know that this way of donating was available.

Just a few years later my husband Nick was cared for so beautifully by the Hospice. The care and support given was wonderful and so comforting. This is why I am ensuring that the Hospice is remembered in my Will too.

Including the Hospice in your Will is an amazing way to give back and say thank you. I know there are solicitors who work alongside the Hospice to assist in writing a Will and you can be comforted in knowing that it is all arranged and will happen.



Nick and I were just one couple and I am so passionate that what we experienced is available for others. By leaving a gift in my Will, I know this will help make that happen.

For information on how to set up an appointment to make your Will please visit [wsbhospices.co.uk/wills](https://www.wsbhospices.co.uk/wills) or contact a member of the team.

T: 01483 742852

E: wills@wsbhospices.co.uk

Your Tick Matters ✓

As a charity our patients are at the heart of everything we do. To ensure this can continue being possible it is important for us to be able to keep you as a supporter informed about how your help matters and to share news and updates. It also allows us to say thank you for your generosity.

We need all our communications to be as cost efficient and relevant to you as possible. With this in mind, we would kindly ask you to update your communications preferences by visiting: wsbhospices.co.uk/tick or by calling our Supporter Care Team on 01483 881771.

Ticking the right box can make a big difference when it comes to Gift Aid.

If you are a UK Tax payer, Gift Aid allows us to claim 25p for every £1 you donate at no extra cost to you.

Any retail donations of your pre-loved goods that you make via our Shops or Warehouse also enables us to claim an additional 25% on the sale price of your items. Please advise a member of our Retail Team if you are a UK Tax Payer at the point of donating goods.

To register and to find out more about Gift Aid please visit: wsbhospices.co.uk/giftaid

Thank you - your tick really does make a difference!



Lucky Lottery Winner

Every Friday, the Woking & Sam Beare Hospice Lottery is drawn with one lucky player winning the £1,000 jackpot prize.

Valarie, from Woking, was one such lucky winner:

"I was not expecting to find out I was the winner of the lottery draw. I support the Hospice on a regular basis through volunteering and playing the lottery as I like knowing the money is going towards a great cause. It is important to me to be able to support my community. And so winning was such a wonderful bonus."

Not only has Valerie supported the Hospice by playing the lottery each week for several years, she is also one of our amazing volunteers who has given up her time to work on Reception at the Hospice. She also helped with tours round the opening of the new Hospice building in 2017 and now supports our In Memory Team.

Lottery and Raffles Manager

Carole Miles adds: "I was delighted when Valerie won the £1,000 first prize in our weekly lottery. Of course I am



Valarie volunteering at the Hospice

always happy for the winner but it seems extra special when it is won by one of our valued volunteers."

By joining the Hospice's Lottery you can help us to be able to care and support

for over 2,000 patients and their families each year, plus have the chance to win the £1,000 jackpot or 24 other cash prizes each week. That is 25 prizes in total, which ties in perfectly with our 25th Anniversary celebrations.

To find out more: wsbhospices.co.uk/signup



In pictures here are just a few of our highlights since the Autumn 2021 issue of Inspire Magazine. We could not do what we do without you.

Thank you



CELEBRATING

25
YEARS

OF CARE



Celebrating 25 Years of Care

See our full events schedule to help us celebrate:
wsbhospices.co.uk/events25

Woking & Sam Beare Hospice and Wellbeing Care

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